

**10TH ANNUAL**

# BACKYARD BURGERS & BREWSFEST



SATURDAY, AUGUST 23  
FESTIVAL MARKET | 5-10pm



## Event Sponsor (limited to 1)

Opportunity to speak to attendees, special guest area, logo and name recognition on all media, and two Burger Judges included.

**\$10,000**

## Sound & Light Sponsor

Opportunity to showcase a banner at the event in the festival market area, with recognition on all digital and print media.

**\$2,500**

## Band Sponsor (limited to 2)

Sponsor our two bands for the evening and display a banner at the festival.

**\$1,500**

## Stage Sponsor (limited to 4)

Brand visibility on and near the stage with the provided banner.

**\$750**

## Food Truck Rally Sponsor

Promote the 50 food trucks that we will be introducing.



## Banner Sponsor (limited to 30)

Provide a banner for the main festival area.

**\$500**

## Please contact Kara Beer

By July 18 if you would like to sponsor payment due by August 23.

**269.962.4076**

Backyard Burgers & Brewsfest is a free community event held at Festival Market Square in downtown Battle Creek. It includes local food and brews, a burger competition, live music, backyard games, and more! 10,000+ anticipated attendance.