



BATTLE CREEK AREA

CHAMBER OF COMMERCE



NEWS RELEASE

Battle Creek Area Chamber of Commerce

To: All Media
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RE: Backyard Burgers & Brewsfest | FREE Admission, Live Music, Burgers & Brews

Battle Creek, MI — Saturday, August 28th is about to get a few degrees hotter when Battle Creek's finest burger/backyard flair emporiums and restaurants fire up their grills at the 6th Annual Backyard Burgers & Brewsfest. "We are excited to be hosting one of Downtown's most exciting end of summer celebrations bringing together the community and businesses," said Battle Creek Area Chamber of Commerce President Kara Beer. "This year's Backyard Burgers & Brewsfest we are dropping the fences and have expanded to include the State Street Commons Social District allowing more Downtown businesses to participate and attendees to practice social distancing while having fun." The Battle Creek Area Chamber of Commerce is expecting over 5,000 community members with sizzling hot FREE Admissions, LIVE Music, Food Trucks, and a Burger Competition sponsored by **DENSO Manufacturing**, and so much MORE in Downtown Battle Creek from 6 – 11 p.m.

Good Music Alert! We are excited to announce that Swampbilly will be performing LIVE along with Something Borrowed Event Band at this year's Festival. Swampbilly is set to take the stage between 6 – 8 p.m. and Something Borrowed Event Band between 9 – 11 p.m. at Festival Market Square. Thank you to the 2021 Stage Sponsor, **Kellogg Community Credit Union**. Follow us on Facebook (2021 Backyard Burgers & Brewsfest) for more Band spotlights and announcements.

Once again, we have beefed up the menu for this year's Festival whether food vendors are grilling a double savory slider, creating their own patty, or simply fueling appetites with their own backyard flair. Not only will we be serving burgers and backyard flair, but we have got a crisp line-up of local brews which will be available at Festival Market Square. The 2021 Backyard Burgers & Brewsfest is getting ready to serve it all with this year's food vendor and beer line-up.

Are your taste buds screaming yet? If not, take a peak at this year's Food Vendors:

- **2nd Hand Smoke BBQ**





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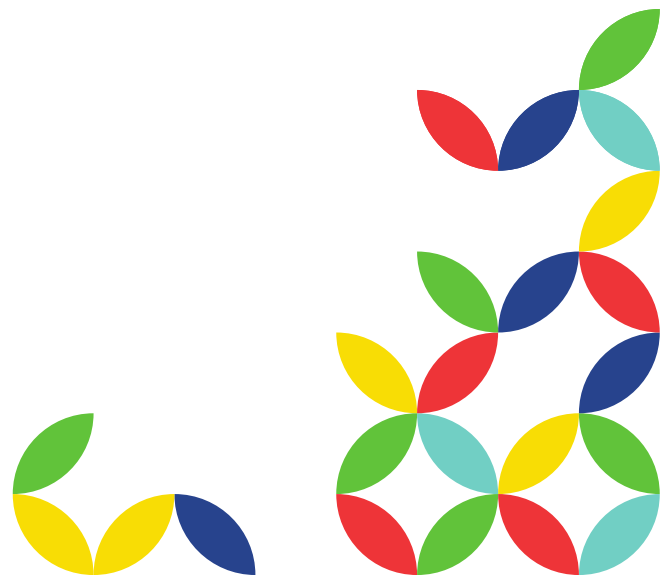
- **Finger Lickin' Chicken & Fish**
- **Fox's Pizza Den**
- **Freddy's Food Hut**
- **Handmap Brewing**
- **Ibison Concessions**
- **Serious Dogs**
- **Simply Sensational Berries, LLC**
- **Specialty Cheesecake**
- **Twist Concessions**
- **Underground Cookie Club**
- **Veggz Café**
- **White Star Coney's**
- **& so much MORE!**

Now you may be wondering where you should park. Here's a list of Downtown Ramps and Lots offering free parking on Saturday, August 28th, 2021 for the Festival:

- Van Buren Lot
- McCamly Lot
- Library Lot
- Michigan Ramp
- State Street Lot
- Commerce Pointe
- City Hall Lot
- East Michigan Lot
- Capital Lot
- Hamblin Ramp
- McCamly South Lot
- Rink Lot

Parking Ramps and Lots closed during the Festival include:

- Jackson Street Lot
- Wave Park Lot
- Riverwalk Lot





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The 2021 Backyard Burgers & Brewsfest is a sizzling hot FREE Admission Festival due to our generous 2020 - 2021 Chamber Champions and Board of Directors.

2020 – 2021 Chamber Champions

- **PLATINUM**
 - Blue Cross Blue Shield of Michigan
 - Consumers Energy
 - FireKeepers Casino Hotel
- **GOLD**
 - Motor Shop Electrical Construction Co.
- **SILVER**
 - Kellogg's
 - OMNI Community Credit Union
- **BRONZE**
 - Bronson
 - CTS Telecom
 - Worgess Insurance Agency
- **FRIENDS**
 - BlueOx Credit Union
 - CTI Mechanical
 - Pennfield Animal Hospital
 - Rosler Metal Finishing



For more information on the 6th Annual Backyard Burgers & Brewsfest, please visit battlecreek.org or the [Chamber's Facebook page](#) for the latest and up-to-date event details. You may also contact the Battle Creek Area Chamber of Commerce by calling 269.962.4076 or emailing office@battlecreek.org.

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