



BATTLE CREEK AREA

CHAMBER OF COMMERCE

BE THAT FIRST

IMPRESSION!

The Battle Creek Area Chamber of Commerce is committed to driving economic growth enabling businesses, the community and people to prosper in an ever-changing economy. One way in which we do this is by providing Relocation Booklets to future residents of the greater Battle Creek area. The **2021 Relocation Booklet** is your opportunity to gain a **competitive edge** with new consumers looking for services covered within this 32-page publication.

The 2021 Relocation Booklet will include:

- Greater Battle Creek Area Demographics
- Greater Battle Creek Area Map
(Downtown, Old Lakeview, Columbia & Dickman Avenues)
- Important Phone Numbers
(utilities, city, county, etc.)
- Calhoun County, Michigan
- Greater Battle Creek Area Corridors
- City of Springfield
- Employment | Top 10 Employers
- Fort Custer Industrial Park
- Education
(pre-kindergarten thru college)
- Real Estate & Housing
(lenders, realtors, rentals, etc.)
- Healthcare & Fitness
- Bicycles & Outdoor Seasonal Activities
- Hidden Treasures & Entertainment
- Signature Events & MORE

2018-19 Insights

500 hardcopies (1,000 hardcopies for 2021)

9,400+ downloads at battlecreek.org



One Riverwalk Centre
34 W. Jackson St., Suite 3A
Battle Creek, MI 49017
P 269.962.4076 | F 269.962.6309
battlecreek.org





MAKING YOU *Stand Out* TO NEW RESIDENTS

Be the first to showcase your products and services to new residents by being one of 25 advertisers:

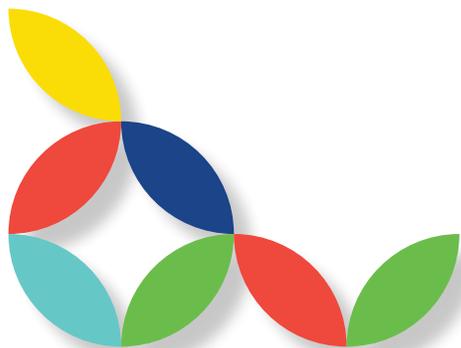
AD PRICES	SIZE
Front Inside Cover: \$2,500	8.75 in x 11.25 in - Vertical
Back Inside Cover: \$2,500	8.75 in x 11.25 in - Vertical
Back Cover: \$5,000	8.75 in x 11.25 in - Vertical
Full Page: \$2,000	8 in x 10.5 in - Vertical
½ Page: \$1,000	8 in x 5.125 in - Horizontal
¼ Page: \$500	3.875 in x 5.125 in - Vertical
Logo Listing: \$250	Logo, Phone Number & Website

Payment must be received in full no later than **Monday, May 3, 2021**. Please submit ads and/or logos to Director of Marketing & Communications Billy Beers at bbeers@battlecreek.org.

**ADS MUST
BE CAMERA
READY ARTWORK**
Submitted in Full Color
& PDF files

**ADS ARE
AN ANNUAL
INVESTMENT**
Avail. on a first come,
first served
basis.

**AD
DEADLINE IS
ESSENTIAL**
Ads submitted by
5/1/21



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