



**BATTLE CREEK AREA**  
CHAMBER OF COMMERCE

## BE THAT FIRST IMPRESSION!

The Battle Creek Area Chamber of Commerce is committed to driving economic growth enabling businesses, the community and people to prosper in an ever-changing economy. One way in which we do this is by providing Relocation Booklets to future residents of the greater Battle Creek area. The **2021 Relocation Booklet** is your opportunity to gain a **competitive edge** with new consumers looking for services covered within this 32-page publication.

*The 2021 Relocation Booklet will include:*

- Greater Battle Creek Area Demographics
- Greater Battle Creek Area Map  
(Downtown, Old Lakeview, Columbia & Dickman Avenues)
- Important Phone Numbers  
(utilities, city, county, etc.)
- Calhoun County, Michigan
- Greater Battle Creek Area Corridors
- City of Springfield
- Employment | Top 10 Employers
- Fort Custer Industrial Park
- Education  
(pre-kindergarten thru college)
- Real Estate & Housing  
(lenders, realtors, rentals, etc.)
- Healthcare & Fitness
- Bicycles & Outdoor Seasonal Activities
- Hidden Treasures & Entertainment
- Signature Events & MORE

### *2018-19 Insights*

500 hardcopies (1,000 hardcopies for 2021)

9,400+ downloads at [battlecreek.org](http://battlecreek.org)



One Riverwalk Centre  
34 W. Jackson St., Suite 3A  
Battle Creek, MI 49017  
P 269.962.4076 | F 269.962.6309  
[battlecreek.org](http://battlecreek.org)





# MAKING YOU *Stand Out* TO NEW RESIDENTS

Be the first to showcase your products and services to new residents by being one of 25 advertisers:

## AD PRICES

**Front Inside Cover:** \$2,500

**Back Inside Cover:** \$2,500

**Back Cover:** \$5,000

**Full Page:** \$2,000

**½ Page:** \$1,000

**¼ Page:** \$500

**Logo Listing:** \$250

## SIZE

8.75 in x 11.25 in - Vertical

8.75 in x 11.25 in - Vertical

8.75 in x 11.25 in - Vertical

8 in x 10.5 in - Vertical

8 in x 5.125 in - Horizontal

3.875 in x 5.125 in - Vertical

Logo, Phone Number & Website

Payment must be received in full no later than **Monday, May 3, 2021**. Please submit ads and/or logos to Director of Marketing & Communications Billy Beers at [bbeers@battlecreek.org](mailto:bbeers@battlecreek.org).

**ADS MUST  
BE CAMERA  
READY ARTWORK**

Submitted in Full Color  
& PDF files

**ADS ARE  
AN ANNUAL  
INVESTMENT**

Avail. on a first come,  
first served  
basis.

**AD  
DEADLINE IS  
ESSENTIAL**

Ads submitted by  
5/1/21



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