



BATTLE CREEK AREA

CHAMBER OF COMMERCE

One Riverwalk Centre
34 W. Jackson St., Suite 3A
Battle Creek, MI 49017
P 269.962.4076 | F 269.962.6309
BattleCreek.org



Seeking Nominations:

Since 1982, the Chamber has honored over 300 businesses and business leaders as Excellence Award winners. This prestigious honor recognizes the individuals and organizations that have demonstrated unique vision, innovation, and achievement in support of our local economy, and small to large business community.

We are seeking nominations of individuals and organizations that exemplify these qualities and will recognize the accomplishments and impact of the selected honorees at our virtual annual business excellence awards on May 19, 2021.

Nomination deadline: April 23, 2021

[NOMINATE A SMALL TO LARGE BUSINESS OR BUSINESS LEADER | EMAIL BCACC PRESIDENT KARA BEER](#)

Award Categories:

The Business Excellence Awards ceremony is a virtual affair which recognizes the achievements and contributions to the growth and prosperity of our local economy of successful businesses, nonprofits, organizations, and industry professionals.

Awards to be announced the evening of May 19, 2021 include:

- Announced on behalf of our partnering agencies:
 - Choose Health Calhoun Workplace Wellness Recognition Award
Presented by Regional Health Alliance | Choose Health
 - The Randall Brock Memorial Health Alliance
Presented by Southwestern Michigan Urban League
 - 2020 Harley Simmons Award
Presented by Silent Observer Committee





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- Announced on behalf of the Battle Creek Area Chamber of Commerce:
 - Star Ambassador Awards
 - Start-Up Business of the Year
 - Small Business of the Year
 - Mid-Size Business of the Year
 - Large Business of the Year
 - 2020 Footprint Award
 - 2020 Women in Business Awards





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2021 BUSINESS EXCELLENCE AWARDS BUSINESS NOMINATION FORM

YOUR BUSINESS HAS BEEN NOMINATED! PLEASE ANSWER THESE QUESTIONS BY APRIL 23, 2021: Please tell us the story of your business and why your business is one of the top businesses in Battle Creek in 2021 by answering the questions below with the same passion that you conduct your business. Please attach your answers to this section on a separate sheet (s) of paper, **not to exceed 4 pages in length total**. Please do NOT submit additional materials, as they will not be passed on to the judges.

Business History and Vision (20 points)

1. Tell us your business history.
2. What year was your business founded?
3. What year did your business join the Battle Creek Area Chamber of Commerce?
4. Describe how your business navigated COVID 19 restrictions and how it is recovering.
5. What makes you most proud about your business?
6. What would you like your business to look like in the next year to three years?

Management Practices (20 points)

7. Describe your best management practices
8. What resources (people, financial, other) do you use to keep your business running?
9. What tools do you use to promote your business?
10. How do you show support for your employees?

Entrepreneurial Spirit & Customer Service (20 points)

11. Why did you want to start a business?
12. What makes your business special?





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CONT., BUSINESS NOMINATION FORM

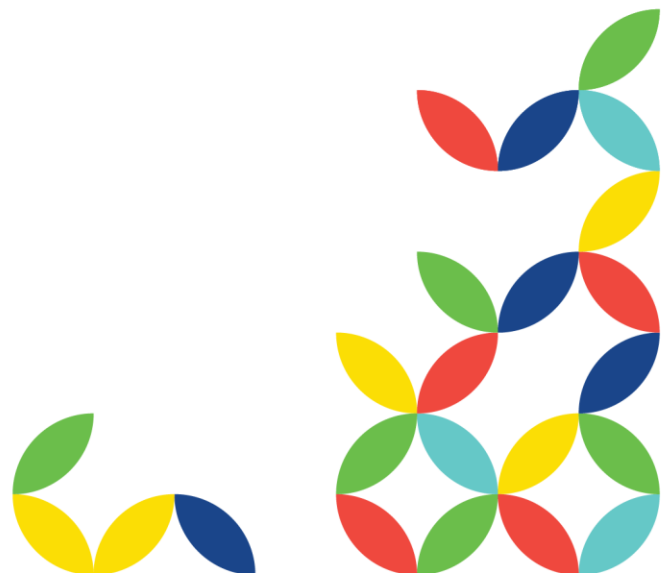
13. What are your business' principles and values?
14. What makes your approach to customer service unique?

Community and/or Environmental Involvement (20 points)

15. How does your business serve your community not in business but in philanthropic ways?
16. How does the community support your business?

Overall Impression (20 points)

17. Please tell us why you believe your business is the business of the year.





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2021 BUSINESS EXCELLENCE AWARDS INDIVIDUAL NOMINATION FORM

YOU WERE NOMINATED AS AN INDIVIDUAL! PLEASE ANSWER THESE QUESTIONS BY APRIL 23, 2021: Please tell us the story of you and why you are one of the top business/organization leaders in Battle Creek in 2021 by answering the questions below with the same passion that you conduct your business. Please attach your answers to this section on a separate sheet (s) of paper, **not to exceed 2 pages in length total**. Please do NOT submit additional materials, as they will not be passed on to the judges.

Tell Your Story (20 points)

1. Tell us about you.
2. Describe how you navigated COVID 19 restrictions and how you are recovering professionally.
3. What makes you most proud about your work?
4. What is your most notable quality? What do you want to be known for?

Management Practices (20 points)

5. Describe your best personal management practices
6. What resources (people, financial, other) do you use to keep your business running?

Entrepreneurial Spirit & Customer Service (20 points)

7. Why did you want to start a business? Or why did you choose the field you are currently working in?
8. What makes your approach to customer service unique?





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CONT., INDIVIDUAL NOMINATION FORM

Community and/or Environmental Involvement (20 points)

9. How does your business serve your community not in business but in philanthropic ways?
10. How does the community support your business?

Overall Impression (20 points)

11. Please tell us why you believe your business is the business of the year.

