



# BATTLE CREEK AREA

CHAMBER OF COMMERCE

One Riverwalk Centre  
34 W. Jackson St., Suite 3A  
Battle Creek, MI 49017  
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BattleCreek.org



Dear Chamber Member,

The Battle Creek Area Chamber of Commerce is pleased to be partnering with the award-winning marketing and cartographic team of Town Square Publications to produce our Battle Creek Area Chamber of Commerce 2021 Community Map. This publication will help you market your business directly to area business owners, new residents, and visitors for the next 18-24 months. Over 5,000 copies will be distributed via the Chamber of Commerce and through 150+ high traffic distribution points.

The Community Map is a remarkable advertising tool, highly visible and is a publication that businesses and residents keep on hand for easy reference. This is the only street level map and resource guide endorsed and distributed by the Battle Creek Area Chamber of Commerce and remains our most highly distributed marketing piece.

In addition, the 2021 Community Map will be replicated online via the Chamber of Commerce's website and the National Community Network at Town Square Publications, further extending the exposure of your advertising message, and increasing your search engine optimization.

*Don't miss the opportunity to promote your business  
to new residents, business owners and visitors!*

Advertising your business and our communities via this print and online publication is very economical, but space is unfortunately limited. A Town Square Publications representative will be contacting you soon, but please don't hesitate to reach your representative by calling the sales and marketing team directly at 269.203.2522 or email [marketing@tspubs.com](mailto:marketing@tspubs.com) to review the details and options.

Don't miss a proven way to get your business noticed and assisting your continued success. Purchase your advertising space with one of the most effective print and online media vehicles in the region. Be sure customers know who you are and how to find you, when they need to find your business.

All my best!

*Kara E. Beer*  
Kara E. Beer, IOM, MPA  
President

