

# BATTLE CREEK

# insight

a publication of the Battle Creek Area Chamber of Commerce

WELCOME TO  
Battle Creek

April | May | June 2018

## welcome new members

- Spectrum Reach
- Quality Plumbing & Drain
- Italian Bistro & Tap House
- Springbrook Golf Course
- Wells Fargo Advisors
- Planet Fitness Battle Creek
- Happy House Gift Shop
- My Community Dental Centers
- Innovative Solutions & Carpentry
- Janney Montgomery Scott, LLC
- Michigan International Speedway

## our vision

The Battle Creek Area Chamber of Commerce is the premier business association whose influence, solutions, and networks drive economic growth in the Battle Creek area, enabling businesses, community and people to prosper in an ever-changing economy.

## mission statement

The Battle Creek Area Chamber of Commerce will provide the best in member services and aggressive business advocacy to create a climate for employer growth and a prosperous community for all.



UNITED STATES CHAMBER OF COMMERCE

**ACCREDITED**



## eye opener breakfast & business expo

7:30 – 9 a.m.

**Location:** Kool Family Community Center, Lew Boyd Room, 200 W. Michigan Avenue



**Business Expo Sponsor:**



**Food Sponsor:**



The Chamber's Eye Opener Breakfast & Business Expos provides members with the opportunity to meet, mingle, and do business with one another. During the Eye Opener, President Kara Beer provides a monthly Chamber Update highlighting new members, anniversaries, and upcoming events which is followed by a variety of impactful speakers presenting on timely topics of interest to businesses. The Business Expo provides business-2-business opportunities for over 20 participating vendors with everyone in attendance.

Tuesday, April 10, 2018

### City of Battle Creek's Small Business Development Team



In July of 2017, the City of Battle Creek opened a Small Business Development Office downtown to help encourage and support entrepreneurs and business owners across all of the City's business districts. Be sure to attend the Chamber's Eye Opener Breakfast & Business Expo on Tuesday, April 10 as John J. Hart - Development Director, and Valerie Byrnes - Business Retention and Development Manager will present on current programs, projects and action strategies to be implanted in 2018.

Tuesday, May 8, 2018 | **Consumers Credit Union**



Consumers Credit Union's @Work program provides new hire onboarding assistance and financial wellness education on your company's behalf.

We offer simple ways to ensure all our partners' employees have easy access to a standard bank account to eliminate the need for a paycard and to reduce the workload of your payroll staff.

Tuesday, June 12, 2018 | **The Haven**



Opening as a simple homeless shelter and soup kitchen in 1956, the Haven of Rest has evolved into one of our area's largest and most critically important human services providers. The Haven now manages ten ministries that serve our communities homeless population. In 2017, 2,100 people benefited from the Haven with over 70,000 meals and 47,000 bed nights of shelter. In mid-2017, the Haven underwent a rigorous process of change in leadership and restructuring of its operations. This process has carried through to the beginning of 2018 and will continue as the Haven rebuilds its long term sustainability serving our community. Hear more about The Haven's process of change, vision, and future outlook as the presenting sponsor of the June Eye Opener Breakfast.

One Riverwalk Centre, Suite 3A,  
34 West Jackson Street, Battle Creek, MI 49017  
**BattleCreek.org**

**269.962.4076**

Monday-Friday 9 a.m. – 5 p.m.





## member anniversaries

**60 Year Anniversary:**  
John ter Avest Agency, Inc.

**35 Year Anniversary:**  
All You Need Grand Rental

**30 Year Anniversary:**  
Allen-Harmon-Mason-Selinger Insurance

**15 Year Anniversary:**  
Albion Insurance Agency  
Anesthesia Associates of BC  
Battle Creek Glass Works, Inc.  
Jim Schoder Enterprises, LLC  
Team Alliance Plastics, Inc.

**10 Year Anniversary:**  
Civil Engineers, Inc.  
Kalamazoo/Battle Creek Int'l Airport  
Kool Family Community Center  
Marshall Community Credit Union

**5 Year Anniversary:**  
Cereal City Rotary  
Generation E Institute  
Harper Creek Optimist  
Nonprofit Education & Training Institute  
Pro DJ's Michigan  
Regional Health Alliance  
Sprout Urban Farms  
West Columbia 7  
Worthington Photography

### Battle Creek Area Chamber of Commerce Staff

**Kara E. Beer** – President  
**Billy Beers** – Director of Marketing & Engagement  
**Jennifer Blank** – Accounting Manager  
**Ryan Fleury** – Administrative & Communications Specialist  
**Kayla McCarthy** – Member Services Specialist



## President's Corner

### Leadership is everyone's responsibility

By Kara Beer, IOM, MPA

In June 2016, I was celebrating five years as the Chamber's president and making great strides in professional success, but again had turn over in my small staff. At the same time, the community was seeking more guidance and leadership from the Chamber which demanded more of my time. Seven days after my anniversary my entire world was shaken by a doctor's appointment. The doctor explained that I could have ovarian cancer and need exploratory surgery ASAP. What was supposed to be a lunch hour doctor's appointment quickly turned into a four hours of lab work, ultrasounds, scheduling surgery, and sheer panic.

Today, I am happy to report that I am cancer and 9 tumors free. I'm very thankful for the amazing staff and physicians at Bronson Battle Creek for their outstanding care and facility. This personal moment in my life is where my leadership was truly tested in a different way and I found myself a bit lost. I had to rely on my staff to step up as the leaders that I knew them to be, and then some. During the remainder of 2016, I realized that I'm not invincible and that I don't need to do everything all myself. I had an amazing staff who filled in and stepped up where they were needed.

In 2017 at the U.S. Chamber's Committee of 100 conference, I was honored to meet and hear from Alison Levine. Hearing her speak and tell her story was exactly what I needed at a time to bring back that lost passion, dedication and excitement for leadership that I had felt slipped away.

Levine states that leadership is everyone's responsibility – it's not solely the responsibility of the C-level executives or management team. Everyone in an organization is responsible for helping to move forward with the mission, but in addition, every single employee/teammate/person must realize it's also their responsibility to look out for the people on either side of them, and help them move in the right direction as well.

As leaders we do get lost and change directions. We need a reminder as to why we do the things we do. I needed to be reminded that I am a good leader and that my team's strength is because of the work I've put into the Chamber. My team was and is a reflection of my leadership style. I felt inspired, empowered and even more dedicated. I felt a sense of pride for not only myself, but also my team. It was this reminder that encourages me to keep pushing my staff to find their true passion and while working with them daily to build their own leadership and life skills.

### Board of Directors

**Debi Southworth**  
Chair, OMNI Community Credit Union

**Bud Dunn**  
Immediate Past Chair, Atlas Sales, Inc.

**Dr. Emily Bandede**  
Secretary, Bandede Orthodontics

**Jim Lance**  
Legal Counsel, Kreis, Enderle, Hudgins & Borsos P.C.

**John Banks**  
Motor Shop Electrical Construction Co.

**Shane McClung**  
Post Foods, LLC

**Jim McKernan**  
Bronson Battle Creek Hospital

**John Gayda**  
Kellogg Company

**Denise Jones**  
Chair-Elect, Graphix 2 Go

**Joey Vernon**  
Treasurer, CTS Telecom, Inc.

**Michael Miller**  
Culver's Battle Creek

**Jeremy Wilson**  
DENSO Manufacturing

**Bryan Teff**  
National Guard – 110th AW/CC



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# calendar of events

April | May | June

visit [battlecreek.org](http://battlecreek.org) for latest and up-to-date event details.

- |  |  |
|--|--|
| <b>Tuesday, April 10</b><br>Eye Opener Breakfast & Business Expo | <b>Wednesday, May 16</b><br>Business Excellence Awards                 |
| <b>Friday, April 13</b><br>Chamber U: Member Orientation         | <b>Friday, May 18</b><br>Ambassador Committee Meeting                  |
| <b>Friday, April 13</b><br>Women in Business Luncheon            | <b>Friday, May 18</b><br>Spring into the Arts, Artwalk                 |
| <b>Monday, April 16</b><br>Leadership Battle Creek               | <b>Wednesday, May 23</b><br>Military Affairs Committee Meeting         |
| <b>Wednesday, April 18</b><br>Silent Observer Committee Meeting  | <b>Friday, June 1</b><br>Silent Observer Golf Outing                   |
| <b>Wednesday, April 18</b><br>Head Shot Photo Day                | <b>Friday, June 8</b><br>Women in Business Luncheon                    |
| <b>Friday, April 20</b><br>Ambassador Committee Meeting          | <b>Tuesday, June 12</b><br>Eye Opener Breakfast & Business Expo        |
| <b>Tuesday, April 24</b><br>Java & Beer Coffee Hour              | <b>Thursday, June 14</b><br>5:00 Dash --- Networking within 60 minutes |
| <b>Wednesday, April 25</b><br>Military Affairs Committee Meeting | <b>Friday, June 15</b><br>Ambassador Committee Meeting                 |
| <b>Friday, May 4</b><br>Rap with Your Reps                       | <b>Wednesday, June 20</b><br>Silent Observer Committee Meeting         |
| <b>Tuesday, May 8</b><br>Eye Opener Breakfast & Business Expo    | <b>Thursday, June 21</b><br>Chamber Annual Golf Outing                 |
| <b>Friday, May 11</b><br>Women in Business Luncheon              | <b>Wednesday, June 27</b><br>Military Affairs Committee Meeting        |

## Chamber U: Member Orientation

**Friday, April 13, 2018**  
8:30 – 10 a.m.

**Cost: FREE**  
**Location:** The Loft, 34 W. Jackson St., Suite 3B, Battle Creek

Education is key to the success of your membership investment! As we all know, continuing your education and challenging yourself improves your quality of life and allows you to break barriers. Chamber U provides you with the opportunity to break the barriers of membership by learning how to best utilize what your Chamber has to offer. Whether you're new to the Chamber or you're looking for a refresher, this is one opportunity you won't want to miss. Start your day with us on Friday, April 13, 2018 to begin your journey to success.

## Head Shot Photo Day

**Wednesday, April 18, 2018**  
8:30 - 6 p.m.

**Cost:** \$45.00  
**Location:** Battle Creek Area Chamber of Commerce, 34 W. Jackson St., Suite 3A, Battle Creek



Similar to Picture Day, but without the awkward smiles, hairdos, and outfits. We've partnered with Kayla McCarthy Photography to provide you the opportunity to refresh your head shot. Leave a memorable first impression that showcases the best reflection of yourself. With multiple backgrounds to choose from, Kayla is ready to capture your professional image that you'll be able to use for all of your needs.

**Email Kayla McCarthy at [kmccarthy@battlecreek.org](mailto:kmccarthy@battlecreek.org) to schedule an appointment, or call 269.962.4076.**

## Java & Beer Coffee Hour

**Tuesday, April 24, 2018**  
7:30 - 8:30 a.m.



**Cost:** FREE  
**Location:** Battle Creek Area Chamber of Commerce, 34 W. Jackson Street, Suite 3A, Battle Creek



Mornings can be a struggle, but not when President Beer has brewed up the perfect pot of coffee to enjoy during networking and conversations. Java & Beer Coffee Hour is your opportunity to network with members and connect with YOUR Chamber president. On your way into the office on Tuesday, April 24, swing by the Chamber's office to grab a quick bite to eat and a cup of coffee.

Are you a member of the Java & Beer mug club? If not, the unique 22 oz. beer stein will be available for purchase allowing you to join this exclusive networking group and club.

**Will you be joining us? Call 269.962.4076 or email Billy Beers at [bbeers@battlecreek.org](mailto:bbeers@battlecreek.org).**

## Spring into the Arts

**Friday, May 18, 2018**  
5 – 6 p.m.

**Location:** Downtown Battle Creek



Get Ready to Spring into the Arts!

Battle Creek's very own artwalk celebration is back! Start at Commerce Pointe and stroll down Michigan Avenue through local businesses hosting over 50 artists, Food Vendor Alley (new in 2018), musicians playing within the parks, and so much MORE!

People's Choice prizes are selected according to the votes received the evening of the artwalk. The 2018 voting location will be the Battle Creek Area Chamber of Commerce office located at the Riverwalk Centre, 34 W. Jackson Street, Suite 3A. All attendees may vote in person with one vote a piece.

**For more information, visit [battlecreek.org](http://battlecreek.org) or call our office at 269.962.4076.**



## 5:00 Dash --- Networking within 60 minutes

**Thursday, June 14, 2018**  
5 – 6 p.m.

**Cost:** FREE  
**Location:** 7055 Tower Road, Battle Creek



Allstate Insurance Agency – Stephanie Rodriguez and team are excited to invite you to 5:00 Dash on Thursday, June 14, 2018. They love the Battle Creek community and believe that the best way to make Battle Creek a better place is by spreading compassion and protecting families. They will be donating \$10.00 to All Species Kinship on the behalf of anyone who stops in to see them during the 5:00 Dash - - networking within 60 minutes!

## Annual Golf Outing

**Thursday, June 21, 2018**

**Location:** The Medalist Golf Club – 15705 N. Drive North, Marshall



**Registration:** 8 a.m. | **Tee Time:** 9 a.m.  
**Lunch & Awards:** 2 p.m.

Golf has always been known as the top sport to mix business and pleasure. Playing a great round on the golf course with clients, coworkers and business leaders is an invaluable asset for men and women in business. The Chamber's Annual Golf Outing is your opportunity for face-to-face time with important clients, introducing yourself to competitors, and possibly gaining a little name recognition by playing well.

**Secure your team and/or sponsorship by contacting Billy Beers at [bbeers@battlecreek.org](mailto:bbeers@battlecreek.org) or call 269.962.4076.**

## Silent Observer Golf Outing

**Friday, June 1, 2018**

**Location:** Riverside Golf Club & Banquet Center – 245 E. Columbia Ave, Battle Creek, MI



**Registration:** 9 a.m. | **Tee Time:** 10 a.m.

Golf with local law enforcement and business professionals providing an opportunity to build relationships for your business. All proceeds from this Golf Outing benefit the Silent Observer crime prevention program in our community.

**Interested in sponsoring a Hole or Game? Contact Kara Beer at [kbeer@battlecreek.org](mailto:kbeer@battlecreek.org), or call 269.962.4076.**



## welcome Kayla McCarthy

Welcome Kayla McCarthy to the Battle Creek Area Chamber of Commerce staff. Kayla joined the Chamber team as our Member Services Specialist in March 2018. Kayla has the wonderful opportunity to channel

her love of Battle Creek through engaging with small to large-sized businesses and non-profits to help connect them to all of our member services for their businesses and organizations. She proudly served as a Chamber Ambassador prior to joining the staff and currently represents Kingman Museum as a vice chair of the board. Kayla attended Kellogg Community College where she completed an internship at Walt Disney World and obtained two associate degrees focused on photography/multimedia and the arts. If you run into her outside of a Chamber function, you're likely to catch her enjoying time with her three year old son, Maximus, or photographing a wedding. **Be sure to say hello to Kayla at any of our upcoming functions or give her a call today at 269.962.4076.**

# ribbon cuttings & grand openings

January | February | March



## January 11, 2018 – Battle Creek Area Habitat for Humanity

The Chamber Staff, Ambassadors and Members celebrated the kickoff of the Battle Creek Area Habitat for Humanity's Hammers and Heels: Women Build 2018 with Ribbon. Hammers and Heels: Women Build teaches valuable building skills, helps the mission of providing safe and stable housing to families in need, and allows volunteers to meet new friends. **For more information on Women Build, and other volunteer opportunities visit [habitatbc.org](http://habitatbc.org) or call 269.966.2502. 286 Capital Ave. NE, Battle Creek, MI 49017**



## January 12, 2018 – LuxCare Pharmacy

The Chamber Staff, Ambassadors and Members celebrated the Grand Opening of LuxCare Pharmacy with Ribbon. At LuxCare Pharmacy, their caring and knowledgeable team of pharmacists and associates make sure everyone receives professional services and personalized attention for their medications and other health care needs. **For more information stop by their new location, or give them a call at 269.883.9900. 2503 Capital Ave. SW, Battle Creek, MI 49015**



## February 16, 2018 – U.S. Air Force Recruiting

The Chamber Staff, Ambassadors and Members celebrated the re-opening of the U.S. Air Force Recruiting office with Ribbon. The mission of the United States Air Force is to defend the United States of America and its global interests—to fly, fight and win in air, space and cyberspace. They train for most every imaginable contingency from terror attacks to global war to catastrophe relief. **For more information, and to learn more about all the Air Force has to offer, call 269.270.2772. 12644 Harper Village Dr. B, Battle Creek, MI 49015**



## January 25, 2018 – TownePlace Suites by Marriott

The Chamber Staff, Ambassadors and Members celebrated the Grand Opening of TownePlace Suites by Marriott with Ribbon. TownePlace Suites by Marriott is Battle Creek's FIRST extended-stay hotel where you can balance work and life as you like, AFFORDABLE rates with HIGH QUALITY accommodations you require. Within the first month of opening, TownePlace Suites is proud to say that their average nightly stay is almost three weeks. **For more information and to book your reservation, call 269.580.8600 or visit [www.marriott.com/btlts](http://www.marriott.com/btlts). Conveniently located just off of I-94. 12917 Harper Village Dr., Battle Creek, MI 49014**



## February 6, 2018 – Battle Creek Area Habitat for Humanity & Thrivent Financial

The Chamber Staff, Ambassadors and Members celebrated the partnership of the Battle Creek Area Habitat for Humanity and Thrivent Financial with Ribbon. Thrivent Financial partners with the Battle Creek Area Habitat for Humanity and offers volunteers and financial support for builds happening in the Calhoun County area. **For more information about this partnership, and the work that Habitat for Humanity does, call 269.966.2502. 286 Capital Ave. NE, Battle Creek, MI 49017**



## February 20, 2018 – paper & i

The Chamber Staff, Ambassadors and Members celebrated the five year anniversary of paper & i with a Ribbon Cutting. paper & i offers an eclectic selection of gifts, stationery, journals, and Michigan made items and gifts. The backside of the store is an amazing collection of paper crafting items for the creative person. Each and every day, they provide a happy experience for anyone that enters their door with products and services that their customers will love in a casual and fun setting. **For more information, visit their website site at [paperandi.com](http://paperandi.com) or call 269.781.8200. 102 E. Michigan Ave., Marshall, MI 49068**



## March 1, 2018 – OMNI Community Credit Union

The Chamber Staff, Ambassadors and Members celebrated the completion of the newly renovated OMNI Community Credit Union's Roosevelt Branch with a Ribbon Cutting. OMNI Community Credit Union strives to provide the best possible financial services to their members at competitive rates. They also are truly committed to the betterment of our community, and celebrated the donation of \$1,000 to both the Battle Creek Area Habitat for Humanity and Bronson Battle Creek Cancer Care Center during this event. **For more information, call 269.441.1400. 220 E. Roosevelt Ave., Battle Creek, MI 49017**

For Admissions and Tour Information, Please Call  
**JENNY ANDREWS, MARKETING DIRECTOR**  
(269) 870-5537  
[j.andrews@gantonsc.com](mailto:j.andrews@gantonsc.com)

Heritage Assisted Living celebrated the opening of its new fitness center, named after resident, Ralph Dodge. Ralph is a retired Physical Education/Health Teacher and is passionate about physical fitness!

[WWW.GANTONSENIORCOMMUNITIES.COM](http://WWW.GANTONSENIORCOMMUNITIES.COM)

 14220 Helmer Rd. S Battle Creek, MI 49015	 14661 Helmer Rd. S Battle Creek, MI 49015	 14316 Helmer Rd. S Battle Creek, MI 49015
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## Advocacy & Government Affairs Efforts

Every business and every member is different and with that, many factors contribute to a positive environment conducive to business growth—from talent to roads to taxes. The Battle Creek Area Chamber of Commerce is continually working to make our community the best place to do business, but we can't do it alone. Business owners across the board are discovering how action on mission-critical business issues can be accomplished through the work of the Battle Creek Area Chamber of Commerce. We listen carefully to members and turn member input into action.



With 106 years of experience and hundreds of members, we have plenty of experience helping businesses do business with local, regional and national officials. If you

have questions, we have answers. Whether it's a road trip to the statehouse, bringing together local, state and national officials at our Rap with Your Reps forums, your Chamber connects you with the people and policymakers who matter most to your business.

## Upcoming Events & Programs

- **Friday, May 4, Rap with Your Reps**  
*Featuring Medical and Recreational Marijuana Legalization*
- **Friday, September 7, Rap with Your Reps**  
*Featuring Roads and Infrastructure*
- **May 21 – 25, 2018, Public Service Academy**

Visit [BattleCreek.org](http://BattleCreek.org) for latest and up-to-date event details.



## spectacular ambassador

**Laura Daugherty** is a Battle Creek native. Laura has been working in the non-profit sector for 14 years. She is currently the Community Outreach Coordinator for Battle Creek Area Habitat for Humanity. In this role, Laura

works closely with families exploring Habitat home ownership as well as fund development for the affiliate. Laura has been a Chamber Ambassador for two years and is now a Certified Tourism Ambassador. She enjoys sharing her hometown with visitors.

# member's business spotlight

## Adams Outdoor Advertising – Expanding in Battle Creek



Adams Outdoor Advertising is experiencing significant growth in the Battle Creek market, and is now expanding their team! We proudly introduce Chad Hutchison (Art Director), Adam Weglarz (Graphic Designer),

Liz Snyder (Account Executive), and Rob Downs (Account Executive). Creative thinking sets Adams Outdoor apart; let them help you grow your business creatively. **Connect with them directly at 269.223.1765 (Rob) or 269.615.1888 (Liz).**

## Ganton Senior Communities is pleased to announce the addition of Terri Fowler, Campus Administrator



Terri Fowler comes to Ganton Senior Communities with over 30 years of experience in the senior care industry. Terri is a graduate of Ferris State University in Criminal Justice and Pre-Law. Terri has 29 years of experience as the Regional Director of Operations in Skilled Nursing for

Beverly Enterprises, Tendercare of Michigan and Extencicare and had operational oversight of 12 properties in Michigan and Indiana. Terri also has four years of experience in assisted living as Director of Operations with oversight of 14 properties in Michigan and Illinois.

Ganton Senior Communities is happy to welcome Terri Fowler to the team. **To learn more about any one of the three assisted living facilities located on Helmer Road South in Battle Creek, please visit [gantonseniorcommunities.com](http://gantonseniorcommunities.com).**

## Battle Creek Area Habitat for Humanity is pleased to announce our newest addition to this crazy team, Hope DeLoy



Hope has already adapted to the office shenanigans and is fitting in quite well. Hope brings with her a desire to help families find sustainable and affordable housing. She can be found answering questions pertaining to ReStore pickups, updating the Habitat website ([habitatbc.org](http://habitatbc.org)), or greeting office guests. Welcome Hope, to our team!

greeting office guests. Welcome Hope, to our team!

## Heritage Cleaners



Heritage Cleaners serves all of Calhoun County with two locations in Battle Creek, one in Marshall and a pick up & delivery service. Julie Plassman is general manager, with over 30 years in the business. The cleaners offers many services including: dry cleaning, shirt service, wash & fold laundry, garment alterations & repairs, drapery cleaning, leather & suede garment cleaning and wedding gown preservation. **Find out more at [heritagecleanersmi.com](http://heritagecleanersmi.com).**

## Indian Trails



Indian Trails is excited to announce the addition of four new Temsa 34-Passenger Mid-Coaches to their fleet! These new Mid-Coaches are in response to the growing demand from clients to allow smaller groups to travel longer distances in greater comfort with updated amenities.

**The Mid-Coaches became available on January 1, 2018.**

## CONSUMERS PROFESSIONAL CREDIT UNION



Making it easy for  
businesses in Battle Creek  
to borrow and save!

687 CAPITAL AVE SW | [CPCU.co](http://CPCU.co)

## Kellogg Community Credit Union



Kellogg Community Credit Union (KCCU) is committed to providing their members with financial opportunity, choice, and lifelong value. For the Fall of 2018, KCCU will be awarding five \$1,000 scholarships to students seeking higher education. High school seniors, high school graduates returning to college or attending for the first time, and students pursuing a degree or certificate in the trades, are encouraged to apply.

Scholarship applicants must be planning to attend college on a full-time basis with a minimum of 12 credit hours. Applicants must be a member of KCCU.

**Students can apply online at [kelloggccu.org](http://kelloggccu.org). Applications will be accepted through April 20, 2018.**

## LuxCare Pharmacy & American Cancer Society

LuxCare Pharmacy is encouraging residents of Battle Creek to get involved and help support



cancer research and local services through The American Cancer Society. For every prescription filled between March 1 and April 30, 2018, LuxCare Pharmacy will donate 50 cents to the American Cancer Society – Power in Hope. Give back and help LuxCare Pharmacy reach their goal of \$1,000.

**LuxCare Pharmacy is located at 2503 Capital Ave. SW and can be reached at 269.883.9900.**

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Four Diamond Award



# annual business excellence awards



*you're invited*

Annual  
Business  
Excellence  
Awards

Annual  
Business  
Excellence  
Awards



**to the Annual Business Excellence Awards  
Wednesday, May 16, 2018  
Kellogg Community College, Binda Theatre  
5:30 - 8 p.m.**

The Battle Creek Area Chamber of Commerce and partnering agencies will present the Annual Business Excellence Awards on Wednesday, May 16, 2018 at KCC's Binda Theatre. An evening affair recognizing the achievements and contributions to the growth and prosperity of our local economy of successful businesses, nonprofits, organizations and industry professionals.

Join us and members within our business community as we celebrate our peers achievements and successes within the past year. "The expectation set for the Chamber's Business Excellence Awards is to provide extraordinary exposure and prestige to all of the nominees and awardees," stated Battle Creek Area Chamber of Commerce President Kara Beer.

## The following awards will be announced the evening of May 16, 2018:

### Announced on behalf of our partnering agencies:

- Choose Health Calhoun Workplace Wellness Recognition Award  
*Presented by Regional Health Alliance/Choose Health*
- The Randall Brock Memorial Health Alliance  
*Presented by Southwestern Michigan Urban League*
- 2018 Harley Simmons Award  
*Presented by Silent Observer Committee*

### Announced on behalf of the Battle Creek Area Chamber of Commerce:

- Star Ambassador Awards
- Start-Up Business of the Year
- Small Business of the Year
- Mid-Size Business of the Year
- Large Business of the Year
- 2018 Footprint Award
- 2018 Women in Business Awards

## Interested in gaining prestige and visibility among award recipients and attendees?

*For 2018, we have the following sponsorship and advertising opportunities:*

- **Award Presenting Sponsors (includes 20 tickets): \$2,500**  
Associate your name with one of the Chamber's Business of the Year awards, and present the award recipient on-stage
- **Business Excellence Awards Sponsors:**  
Business name and logo in promotional materials (print and digital), tickets to event
  - Platinum Sponsor (includes 15 tickets): \$750
  - Gold Sponsor (includes 10 tickets): \$500
  - Silver Sponsor (includes 5 tickets): \$400
  - Bronze Sponsor (includes 2 tickets): \$250
- **Awards Program Magazine**  
Full color, glossy magazine-style publication featuring all 2018 nominees with option to purchase a standalone advertisement, or add it to your sponsorship for a reduced rate
  - Full Page: 8 in. x 10 in.
    - Standalone Rate: \$500
    - Additional with Sponsorship Rate: \$350
  - ½ Page: 4 in. x 10 in.
    - Standalone Rate: \$350
    - Additional with Sponsorship Rate: \$250
  - ¼ Page: 4 in. x 5 in.
    - Standalone Rate: \$250
    - Additional with Sponsorship Rate: \$150

Advertisements designed by business and/or sponsor and emailed to Kara Beer at [kbeer@battlecreek.org](mailto:kbeer@battlecreek.org) in either a JPEG or PDF format.

With expecting over 300 in attendance, advance tickets are available for \$10 per person (\$25 at-the-door) Call 269.962.4076 to reserve your tickets and pay tribute to all of the award recipients.

# Work safer, smarter, together.

5%

Up-front savings on workers' compensation premiums and potential to earn a dividend.

As a member of the Battle Creek Chamber of Commerce, you can take advantage of savings on premiums, loss prevention tools, convenient billing options, the potential to earn dividends, and more. So join us and see how we make workers' compensation work for you.

**FIND AN AGENT NEAR YOU.**

AccidentFund.com/Groups



## OMNI'S BUSINESS RELATIONSHIP TEAM IS HERE TO HELP

Our team has several years of experience, and brings a lot to the table when it comes to helping members build healthy businesses.

Let our team assist you with:

- Merchant services
- Long-term investment planning
- Commercial real estate loans
- Equipment loans
- Working capital lines of credit

Looking to expand or grow your business?  
Call us for a consultation!



(866) OMNI-WOW  
www.omnicommunitycu.org



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## Choose a Bronson Doctor



**Connected care is better care. That's why when you choose a Bronson doctor, you have online access to:**

- Request appointments
- Send messages to your doctor's office
- Refill prescriptions and view current medications
- View test results
- Print immunization records
- Pay your bills
- Receive appointment and health check reminders

If you don't have a Bronson doctor, learn more at [bronsonhealth.com/bronsonmychart](http://bronsonhealth.com/bronsonmychart).





Battle Creek Area Chamber of Commerce

One Riverwalk Centre, Suite 3A  
34 West Jackson Street  
Battle Creek, Michigan 49017

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