

BATTLE CREEK

annual report

a publication of the Battle Creek Area Chamber of Commerce



October | November | December 2019

welcome new members

Cutting Edge Restorations
Michigan Hockey Unlimited
The Battle Creek Rumble Bees
Pennfield Animal Hospital
Canton Construction Corp
Miller Canfield Paddock & Stone PLC
Pennfield Charter Township
Lendio of SW Michigan
Remedii Natural Health
Lighthouse Title

Total New Members for 2019: 112

our vision

The Battle Creek Area Chamber of Commerce is the premier business association whose influence, solutions, and networks drive economic growth in the Battle Creek area enabling businesses, community and people to prosper in an ever-changing economy.

mission statement

The Battle Creek Area Chamber of Commerce will provide the best in member services and aggressive business advocacy to create a climate for employer growth and a prosperous community for all.



President's Corner

By Kara Beer, IOM, MPA

BATTLE CREEK AREA CHAMBERS FUTURE FORWARD CAMPAIGN PRESENTS:

ROARING 20S NIGHT

Are you ready to party like it's 1919? Grab your flapper dresses and clapper suits. With the Chamber celebrating its 107th year and eight members reaching their 100 year anniversary milestones, we're ready to Party like it's 1919 as the Chamber's Future Forward Campaign presents the Roaring 20's Night on Saturday, October 19, 2019. The Roaring 20's Night is an evening of celebration and fun. I encourage attendees to dress in their best 20's themed outfit while enjoying a fall evening of great food, music and company under the tent at The Medalist Golf Club in Marshall, Michigan. It's an honor to have the opportunity to not only celebrate with our founding members on their 100 year anniversary milestones, but to also celebrate with our entire business community.

As I've mentioned, the Roaring 20's Night is presented by the Chamber's Future Forward Campaign which allows us the opportunity to continue to serve for another 100 years. Thank you to those members who've already contributed to the Future Forward Campaign. Help us recognize these centennial contributors (*see pg.10*) along with the eight members celebrating centennial anniversaries:

- SEMCO Energy Gas Company
- Consumers Energy
- Bachman Hebble Funeral Services
- Battle Creek Enquirer
- Farley Estes Dowdle Funeral Home
- Post Foods
- Shouldice Industrial Manufacturers and Contractors
- Kellogg Company

I ask that you mark your calendars to attend this founding member's centennial celebration from 6 – 9 p.m., and don't forget to swing over to battlecreek.org to purchase tickets. Individual (\$35) and Couples (\$50) tickets are available.

Kara Beer



One Riverwalk Centre, Suite 3A,
34 West Jackson Street, Battle Creek, MI 49017
BattleCreek.org

269.962.4076
Monday-Friday 9 a.m. – 5 p.m.





member anniversaries

October thru December

100 Year Anniversary

Bachman Hebble Funeral Services, Inc.
Battle Creek Enquirer
Farley Estes Dowdle Funeral Home & Cremation Care
Post Consumer Brands – Battle Creek
Shouldice Industrial Manufacturers and Contractors, Inc.

90 Year Anniversary

AAA Michigan

60 Year Anniversary

Battle Creek Tile & Mosaic Company

55 Year Anniversary

Richard A. Henry Funeral Home and Cremation Services

50 Year Anniversary

PNC Bank

45 Year Anniversary

John J.H. Schwarz, M.D.

30 Year Anniversary

Miller Foundation

25 Year Anniversary

Habitat for Humanity – Battle Creek Area

20 Year Anniversary

Hoffman Brothers, Inc.

15 Year Anniversary

M66 Bowl

10 Year Anniversary

Culver's Battle Creek
Resource MFG
Scottie's Auto Repair, Inc.
Southwestern Michigan Urban League
Yesh Metals, Inc.

5 Year Anniversary

Central Michigan University
Edward Jones Investments | Jacob Miller
Michael Rahn
Robert Kerns

Member 2 Member Discounts | Buy Battle Creek, Save MONEY

How do you buy Battle Creek? How do you save money without shopping online? We, along with our members, are excited to share with you ways to save money while supporting local and small businesses within our community. Shopping Battle Creek, including our small business owners, is vital to the success of our vibrant community. Businesses within your Chamber network are wanting to do business with you, and are excited to look for ways to help you save as you're making your buying decisions. For instance, **Sam's Club** is offering members an Invitation to Shop, **Lakeview Living** is helping other Chamber members save on new advertising opportunities, and **Scene Magazine** offers free color and introductory article opportunities with certain ad purchases. But, the savings don't stop there! **Battle Creek Eye Clinic** (discount on glasses and eye exam) wants to make sure that you SEE all of the savings with the following members:

- AAA Michigan
- Barista Blues Café
- Battle Creek Bombers
- Battle Creek Eye Clinic
- Bigby Coffee
- BlueOx Credit Union
- Buffalo Wild Wings
- Cereal City Tattoo & Piercing LLC
- Charitable Union
- C.L. VanDeventer Insurance Agency
- Cornerstone Technologies
- CTS Telecom Inc.
- Ermisch Travel
- FireKeepers Casino Hotel
- Graphics 3
- Graphix 2 Go
- GreentStreet Marketing
- Heritage Cleaners
- Holiday Inn Express
- Humanergy
- Lakeview Living
- LifeCare Ambulance
- Pro DJs
- Performance Plus Quick Lube
- Plumeria Botanical Boutique
- Podolsky and Wickham
- Sam's Club
- Scene Magazine



Visit the **member 2 member discounts** page on **battlecreek.org** to view all members wanting to be a part of your decision making when shopping Battle Creek. Also, stay tuned as the Chamber begins to promote the importance of shopping small during this year's **Buy Nearby Campaign** October 4 - 6 and **Small Business Saturday** on November 30.

Board of Directors

John Banks

Chair, Motor Shop Electrical Construction Co.

Denise Jones

Immediate Past Chair, Graphix 2 Go

Dr. Emily Bandeen

Secretary, Bandeen Orthodontics

Joey Vernon

Treasurer, CTS Telecom, Inc.

Jim Lance

Legal Counsel, Kreis, Enderle, Hudgins & Borsos P.C.

Debi Southworth

OMNI Community Credit Union

Bud Dunn

Atlas Sales, Inc.

Leah Ortiz

The Arc of Calhoun County

Michael Miller

Culver's Battle Creek

Jeremy Wilson

DENSO Manufacturing

Elishae S. Johnson, PhD, LPC, CAADA

HelpNet, Bronson Healthcare Group

John Gayda

Kellogg Company, Lyft Driver

Battle Creek Area Chamber of Commerce Staff

Kara E. Beer – President

Billy Beers – Director of Marketing & Communications

Jennifer Basso – Director of Finance

Konner Damerow – Graphic Design Intern



What Do YOU Want to Share with Members?

Are you aware that as a member of the Battle Creek Area Chamber of Commerce you have the opportunity to share your story, products, services, events, and more with other Chamber members? One of your benefits of membership includes advertising opportunities that increases your **visibility, brand awareness, and products/services** with almost 600 other businesses. Members want to hear from you and learn more about you. The best way to share your story with them is by utilizing the following advertising benefits:

- Insight Newsletters (Quarterly)
- Tuesday's Tidbits eNewsletters (Weekly)
- Relocation Booklet (Yearly) *See ad pg. 5*
- Website, battlecreek.org
- eBlast Communications

Whether you're looking for digital campaigns, print, web, and/or eNewsletter marketing benefits, contact Director of Marketing and Communications Billy Beers to secure your opportunity and begin showcasing your business. The Chamber's Network wants to hear from you, and they're looking to do business with you. So, let's make sure that they know exactly how to get ahold of you by adding the Chamber into your yearly marketing plan.



COMMUNITY FIRST
EVERY MONTH OF THE YEAR!

Call us to find out about Chamber member specials.

Senior Times (269) 979-1479
Scene (269) 979-1410
www.scenespub.com

LIFECARE AMBULANCE

together, we can save lives & provide

SAVINGS FOR YOUR EMPLOYEES

ATTENTION: Employers & HR Professionals—

LifeCare Ambulance is proud to partner with you in providing your company employees with **a great benefit at a reduced price!** Health insurance plans often don't cover the full cost of ambulance service when required for emergency medical needs. Member Plus through LifeCare Ambulance—normally offered to individuals and families for \$42 per year—is being made available at a discounted **Business-to-Business Rate of \$30 per year!**

Call **888.463.7587** today to learn more.

Member Plus (previously MemberCare)

www.lifecareems.org

ribbon cuttings & grand openings

Oct. 2018 thru Aug. 2019

spectacular ambassador



Casandra Murray
Advia Credit Union

As a Battle Creek Native, I am honored to have been chosen as the Chamber's **Chair Ambassador**. As I continue to build strong relationships with our community, I am excited to have a long-lasting positive impact on Battle Creek. My involvement as an Ambassador has allowed me to share my passion for the Battle Creek Community with others and I have been able to learn new and exciting things about my hometown that I may not have known otherwise. As Chair Ambassador, I expect that the Ambassadors will advocate for growth within Battle Creek and they will be present during our moments of celebration. They will help local business grow and assist them in finding connections they may not have been able to find without our help.

I look forward to many more exciting years of helping our community grow and developing ways to increase involvement from local businesses with the Battle Creek Chamber.



Jenny Andrews
Adams Outdoor Advertising, Squirrel Hollow Golf Course – Owner

I'm very honored to serve alongside Chair Casandra as the **Vice Chair** for the Battle Creek Area Chamber of Commerce Ambassador Committee. I look forward to working side-by-side with Chamber Staff to ensure Ambassadors continue to play a vital role in promoting and advocating for area business members, as well as, sharing the many benefits of joining the Chamber with prospective new members. I would also like to focus on growing the Ambassador membership and engaging those individuals on a personal level to become more involved.

A Reflection on Ribbon Cuttings from President Beer



I distinctly remember Mrs. Lingarten's Kindergarten class at Eby Elementary. I can remember the friends I made the first year of school (Jaci, Sarah, Cori and Andre), nap time on a beach towel, snack I didn't like, the merry-go-round at recess, and more importantly, SCISSORS! I don't just remember those basic little silver scissors, no fancy scissors with padded grips in my day, I remember the little metal stand that held them and patiently waiting in line to put them away while tightly gripping the blade ends tips facing down for safety. But, most importantly, I remember the Rule, "NO Running with Scissors."

I don't recall how this rule got so deeply imprinted in my mind. It probably only took a warning that breaking the rule would get you sent to the principal's office. The thought of disappointing the principal, Mr. Demaris, was something I didn't want to do, and still today he is someone I look up to and admire.

So, who would have thought that scissors would become such an important part of my job through Ribbon Cutting Celebrations? While many chambers have done away with them due to them being time consuming, having low attendance, and no longer being relevant, we know that these are excellent ways to welcome new members, celebrate milestones, and tell the stories of our members. Ribbon Cuttings are the perfect opportunity for New Members and Businesses to tell the network and community what they do, who they serve, and why they do it. Plus, technology and social media allows us to broadcast that information to thousands of potential customers.

As a Chamber member you may be thinking, do I really have time to leave work and go to another business? Is it worth sending representation of my business to attend? Do I want members to refer my business? Do I want members to show up for me? If so, the answer is, YES! During the Chamber's monthly Eye Opener Breakfasts we talk about this. I like to use the example:

"Imagine you're having a party. You've made all the preparations, invited the guests, and now you're waiting for the time to start. Then, people start coming and you LOVE the people that have shown up for you, people that came that you didn't expect, and people that came that you didn't know prior to the party. Now, you want to know them. They showed up for you, and now you want to show up for them."

This example is powerful, and the businesses and individuals who understand this are utilizing these opportunities to build strong relationships that are helping their businesses to grow.

So, what does all of this have to do with my Kindergarten memory of, "NO Running with Scissors?" Well, your Chamber has been "Running with Scissors" this past year, but don't worry as we have a nice case to carry them in. Sorry Mrs. Lingarten for breaking the Rule, but we love doing Ribbon Cutting Celebrations for new members, new businesses, and anniversary milestones. Please enjoy this recap of all of the places that we've ran to over the past year to celebrate with our Members. And, I hope you'll take time to attend, or send someone on your behalf, to one of this coming year's Celebrations. I promise that it'll be noticed and appreciated.



2018 - 2019

member ribbon cuttings



October 9, 2018 – Shwe Mandalay Burmese Cuisine

Chamber Staff, Ambassadors and Members of the community celebrated the Grand Opening of Shwe Mandalay Burmese Cuisine with Ribbon. Battle Creek has welcomed approximately 3,300 Burmese people during the past two decades and the population keeps growing. Shwe Mandalay is the solution to bring a unique experience for the people of Battle Creek to enjoy exquisite cuisine and learn the Burmese culture. Burmese people, at the same time, will have an opportunity to enjoy their native cuisine, helping them feel like home in their new home. For more information, visit shwemandalaybc.com, call 269.753.1702 or stop by their newly renovated location today. **451 W. Michigan Ave., Battle Creek, MI 49037**



November 7, 2018 – Northern Initiatives

Chamber Staff, Ambassadors and Members of the community celebrated the Grand Opening of Northern Initiatives new Battle Creek office with Ribbon. Northern Initiatives is a Community Development Financial Institution that provides loans and business services to small business owners and entrepreneurs who create jobs and enable the communities in Michigan and neighboring Wisconsin to thrive. Northern Initiatives is working in collaboration with the WK Kellogg Foundation to manage the \$10 million Small Business Loan Fund that will help to create a more vibrant economic climate in Battle Creek. For more information, visit northerninitiatives.org or call 269.224.6940. **Two West Michigan Avenue, Mezzanine Floor, Suite A, Battle Creek, MI 49017**



October 12, 2018 – Kitchen Proper

Chamber Staff, Ambassadors and Members of the community celebrated the Grand Opening of Kitchen Proper with Ribbon. Owners, husband and wife Anthony Davis and Sarah Barany, are truly excited to bring tasty, fresh food and excellent service to Battle Creek and all of Southwest Michigan. The restaurant offers local, fresh, tasty fare and smiling friendly faces. For more information, visit kitchenproperfoods.com or call 269.753.1550. **34 W. Michigan Ave., Battle Creek, MI 49017**



October 17, 2018 – Battle Creek Unlimited

Chamber Staff, Ambassadors and Members of the community celebrated the Grand Opening of Battle Creek Unlimited's new offices with Ribbon. BCU renovated a 5,400 square feet cross-dock space in the Frederick R. Brydges Customs Cargo Center, which was adjacent to BCU's old office. The new space features 14 staff offices; a large boardroom with a high-tech audio/visual system; a project room; new restrooms with shower facilities; and a large kitchen/break room. BCU also installed two electric vehicle (EV) charging stations, each with two charging ports, which are part of the ChargePoint network. For more information, visit bcunlimited.org or call 269.962.7526. **4950 West Dickman Road, Battle Creek, MI 49037**

500
hard copies

9,400+
downloads on
battlecreek.org

Battle Creek
RELOCATION
2019 BOOKLET

Be that first impression.
advertise in 1 of 24 exclusive opportunities
in our 2020 relocation booklet | call 269. 962.4076



2018 - 2019

member ribbon cuttings *continued*



January 10, 2019 – US Staffing Agency

Chamber Staff, Ambassadors and Members of the community celebrated the Grand Opening of US Staffing Agency's new office with Ribbon. US Staffing Agency provides both temporary and permanent employees to accommodate the employment needs for any business. For more information, visit usstaffingagency.com, call 269.589.6507 or be sure to stop by their new office location.

5420 Beckley Road, Suite C, Battle Creek, MI 49015



April 23, 2019 – CareHere! Health & Wellness Center

Chamber Staff, Ambassadors and Members of the community celebrated the Grand Opening of CareHere! Health & Wellness Center on Tuesday, April 23, 2019. The CareHere primary care facility in Calhoun County, Michigan serves a collaboration of employees from private companies; Musashi, Systex, and Toyota Tsusho, as well as government employees serving the citizens of Calhoun County. On May 1, the health center team began care in an all-new facility. **34 Green St., Battle Creek, MI 49014**



March 15, 2019 – Check 'n Go

Chamber Staff, Ambassadors and Members of the community celebrated the Renovation and Grand Reopening of Check 'n Go's new office location with Ribbon. Life is unpredictable and when unexpected money needs arise, Check 'n Go helps people make ends meet. Their payday and installment loans give customers the flexibility to pay bills, cover unplanned expenses and get back on track. For more information, visit checkngo.com, call 269.979.4040 or stop by their new office location. **5420 Beckley Road, Suite J, Battle Creek, MI 49015**



May 10, 2019 – Western Michigan University College of Aviation

Chamber Staff celebrated with Western Michigan University for their Ground Breaking Ceremony on a new \$22 million expansion to its Aviation Education Center in hopes to prepare students for the future of aviation maintenance. "We want to teach what's going on tomorrow," says Dave Powell, dean of the school's College of Aviation. **237 Helmer Road N, Battle Creek, MI 49037**



March 26, 2019 – Rock Solid Wellness Studio

Chamber Staff, Ambassadors and Members of the community celebrated the 10 Year Anniversary of Rock Solid Wellness Studio with Ribbon. At the event, Senator John Bizon presented Business Owner Tonya Rocho with a special award from the State of Michigan recognizing Rock Solid Wellness Studio's anniversary and their contributions to our community. Rock Solid Wellness Studio offers fitness & weight loss programs designed for practically every personality out there, with a primary focus on restoring balance in the body for pain free movement. Be sure to check out all the programs they offer by visiting their website rocksolidptstudio.com or by calling 269.420.6582. **1332 Columbia Ave East, Battle Creek, MI 49014**



May 23, 2019 – Squirrel Hollow Golf Course

Chamber Staff, Ambassadors and Members of the community celebrated the start of a new season at Squirrel Hollow Golf Course. Attendees were able to enjoy their signature drink, the Blue Squirrel, while relaxing on the patio. **12111 Helmer Road S, Battle Creek, MI 49015**



June 6, 2019 – BC Cargo Pop-Up Shop Marketplace

Chamber Staff, Ambassadors and Members of the community celebrated the Grand Opening with LIVE music by the Moonmen for the 8 new merchants at BC Cargo Pop-Up Shop Marketplace. Marketplace hours May 1 – October 26 are Tuesdays – Thursdays: 9 a.m. – 5 p.m.; Fridays: 10 a.m. – 7 p.m.; Saturdays: 10 a.m. – 3 p.m. **Corner of McCamly and Hamblin Avenues**



June 25, 2019 – Summit Building Services, LLC

Chamber Staff, Ambassadors and Members of the community celebrated the introduction of Summit Building Services New and Exclusive Upscale “Smart Home” Condominium Development located within the residential property at the Ridge at Cedar Creek on Stone Jug Road. Personalized Tours were provided of their “Placid Model” to provide a detailed introduction to this unique, high quality and state of the art residential development. Summit Building Services, LLC is pleased to bring a development of this nature to our community and looked forward to meeting the Chamber membership and residences of the greater Battle Creek Community. **209 Ridgeview Dr. at the Preserves at the Ridge at Cedar Creek**

Member Ribbon Cuttings...continues on pg.10



June 18, 2019 – Advia Credit Union

Chamber Staff, Ambassadors and Members of the community celebrated the recent remodel of the Advia Credit Union Capital Avenue Branch. Attendees were able to network with Chamber and community members while enjoying delicious food and refreshments from Caveni’s Pizza & Grinders. **2550 Capital Ave. SW, Battle Creek, MI 49015**



June 20, 2019 – Kellogg Community College

Kellogg Community College invited members of the public to tour its newly renovated Regional Manufacturing Technology Center, 405 Hill Brady Road, Battle Creek, during an open house from 5 to 6:30 p.m. Thursday, June 20. KCC officials, along with representatives from the College’s community partners, made brief remarks about the past, present and future of the RMTC. The RMTC is a 48,400-square-foot facility where KCC provides hands-on training in the areas of robotics, mechatronics, heating, cooling, machining, pipefitting, welding, renewable energy and other trades. Funding for the renovation included \$2.15 million from the State of Michigan, \$1.07 million from the Battle Creek Tax Increment Finance Authority, \$250,000 from the W.K Kellogg Foundation and \$830,000 from KCC’s voter-approved capital millage. **405 Hill Brady Road, Battle Creek, MI 49037**

The Arc
of Calhoun County

Serving families and individuals
with intellectual and developmental disabilities
for over 65 years

Your Disability Experts

thearcclhoun.org

Like us on Facebook

amazonsmile
You Shop. Amazon Gives.

member's business spotlight



Battle Creek Rumble Bees



The Rumble Bees are a new professional hockey team playing their home games in The Rink at Battle Creek. The team plays in the Federal Prospect Hockey League, a single-A league that has 10 teams in 8 states. The Bees will battle for 24 home games here in the Cereal City starting October 25 and play through April. Season

Memberships are on sale now and all information can be found at beehockey.com.

Binder Park Zoo



Binder Park Zoo proudly announced it's accreditation by the Association of Zoos and Aquariums (AZA) independent Accreditation Commission. To be accredited, Binder Park Zoo underwent a thorough review making certain it has and will continue to meet ever-rising standards in categories including animal care and welfare, veterinary programs, conservation, education, and safety. AZA requires zoos and

aquariums to successfully complete this rigorous accreditation process every five years in order to be members of the Association. "We enjoy the support of a strong and committed board, a creative and passionate staff as well as strategic community partners," states Diane Thompson, President and CEO of Binder Park Zoo. "Our success as an organization is tied directly to the combination of these strengths which allows us to operate to the high standards set forth by the AZA." Binder Park Zoo has been an accredited AZA member since 1983.

FireKeepers Casino Hotel Celebrates 10th Anniversary



FireKeepers Casino Hotel celebrated 10 winning years on August 5, 2019. This special anniversary was marked with a Tribal Drum performance, speeches from Nottawaseppi Huron Band of the Potawatomi Tribal Council Chairperson Jamie Stuck, FireKeepers CEO Kathy

George, former CEO R. Bruce McKee, former Battle Creek Mayor Mark Behnke, and topped off with cake and a celebratory promotion with up to \$142,500 in prizes. The ceremony took place at the MoneyKeepers Mainstage on the casino floor with guests, team members and tribal members in attendance. The speeches reflected on the many successes of the first 10 years, including an expansion, which added a Four Diamond Hotel, Event Center for concerts and conventions and additional dining options as well as looked forward to the future, most notably the recent groundbreaking for a second hotel tower.

For more information, visit firekeeperscasino.com.

L.O. Eye Care welcomes two new ophthalmologists



Marie T. Burke, M.D. received her undergraduate degree from University of Michigan in Ann Arbor. She earned her medical degree from Wayne State University and completed her Ophthalmology residency at Kresge Eye Institute, in Detroit. Dr. Burke is a comprehensive Ophthalmologist, performing cataract surgery with traditional, toric and multifocal intraocular lenses.



Trevor A. Smith, M.D. received his undergraduate degree from Hope College in Holland. He earned his medical degree from University of Michigan Medical School, Ann Arbor, and completed his residency at Beaumont Health in Royal Oak, Michigan. Dr. Smith is a comprehensive Ophthalmologist performing personalized cataract surgery.

L.O. Eye Care is dedicated to enhancing our patients' quality of life by providing excellent comprehensive eye care.

For more information about L.O. Eye Care, visit loeye.com®.

Lendio



Lendio connects business owners to its centralized network of over 75 lenders. It replaces the lengthy loan application process with one 15-minute application, which is reviewed by the lenders offering multiple loan

options and financing solutions. This streamlined process often makes it possible for businesses to receive funds in just 48 hours. Headquartered in Utah, with franchise owners around the country, Lendio has facilitated over \$1.5 billion in commercial loans since its inception in 2011 establishing itself as the nation's largest lending marketplace. Colin Hutchinson is this area's franchise owner. Colin, his wife Adrienne, and their four children recently moved to Battle Creek, Michigan to be close to family and make it their home after 19 years on the West Coast.



membership benefits

2019 – 2020 Membership Benefits | SAVE, Grow & Expand Your Footprint with these Benefits

Membership with the Battle Creek Area Chamber of Commerce is packed with benefits and discounts between our **member 2 member discounts** and **member benefits**. Beyond the member 2 member discounts (*see featured article on pg. 2*), there are eight benefits offered to your business and/or organization that can help your bottom line. We're constantly looking for new benefits and savings that help our members save, grow and expand their footprint. This year's benefits include:

- **Accident Fund** | SAVE 5% Up-Front on Workers' Compensation Dividend
- **Blue Cross Blue Shield of Michigan** | Meet Your Employees Health Care Needs
- **Constant Contact** | Stay in Touch with Customers to Sell More
- **Grand Slam Investigations** | Comprehensive, Professional Background Checks
- **HelpNet** | Save Jobs, Careers and Lives with an Employee Assistance Program (EAP)

- **Insperity** | Helping Businesses Run Better, Grow Faster, and Make More Money
- **Office Depot** | Grow Your Bottom Line by Cutting Hundreds of Dollars in Expenses
- **United Networks of America** | Free Prescription Assistance Program, FREE Discount Drug Card

View these benefits in more detail by visiting the **member benefits** page on battlecreek.org under the **marketing your business** section. And, these aren't all of the benefits that will be included with your membership during the 2019 – 2020 fiscal year. Stay tuned into our publications as we release new benefits, opportunities, and ways to SAVE throughout the year. Stay in the loop with our email newsletters, Tuesday's Tidbits, every week by signing up at battlecreek.org. It's as simple as clicking on the **Sign Up Now** button on our homepage. Tuesday's Tidbits weekly eNewsletter keeps you informed and up-to-date on all things related to your membership.

5%

Upfront savings on workers' compensation premiums.

Workers' compensation through Accident Fund gives you savings on premiums, loss prevention tools, convenient billing options, the potential to earn dividends, and more. So join us and see how we make workers' compensation work for you.

Visit accidentfund.com/groups to find an agent near you.



Are your employees covered wherever they go? Count on it.



Confidence comes with every card.®

Count on Blue Cross Blue Shield of Michigan and Blue Care Network to give you the peace of mind that comes with knowing we've got your company and employees covered. Learn how Blue Cross can save your business time and money at chooseconfidently.com.

Blue Cross Blue Shield of Michigan and Blue Care Network are nonprofit corporations and independent licensees of the Blue Cross and Blue Shield Association.

R091214

Seeking 100 Members at \$100 Chamber's Future Forward Campaign

The Chamber's Future Forward Campaign has been established to ensure that the Chamber's programming is around for another 100 years. Our goal is for 100 Members to sponsor \$100 to help fund this Campaign allowing us the opportunity to continue to serve. This unique sponsorship opportunity offers long term exposure for a minimum investment as part of the our Roaring 20's Night centennial celebration on Saturday, October 19, 2019 at The Medalist Golf Club (*See President's Corner article*).

Benefits of sponsoring \$100 include:

- Business name and link on 100 at 100 page on battlecreek.org
- Recognition at the Roaring 20's Celebration on October 19, 2019
- Inclusion in social media and news release wrapping up Campaign

Additional benefits are available for businesses and organizations interested in investing more into the Chamber's Future Forward Campaign:

- **1 for \$500** | Do the work of five businesses and we'll add your logo and link to the 100 at 100 page on battlecreek.org
- **1 for \$1,000** | Do the work of 10 businesses and we'll add your logo and link to the 100 at 100 page on battlecreek.org, create an individual social media post with your business, and set-up a photo to promote you as a 1 for \$1,000 sponsor
- **1 for \$5,000** | Do the work of 50 businesses and we'll add your logo and link to the 100 at 100 page on battlecreek.org, create an individual social media post with your business, and set-up a photo and *promotional video* to promote you as a 1 for \$5,000 sponsor

To those that have already sponsored, thank you for your consideration and generosity:

\$5,000 Sponsor
Kellogg Company

\$1,000 Sponsor
Motor Shop Electrical Construction Co.

\$500 Sponsors
Atlas Sales, Inc.
Graphix 2 Go
OMNI Community Credit Union
Prebish Chiropractic Centre, PLC

\$100 Sponsors
BlueOx Credit Union, Eddy Graphic Design, Farley Estes
Dowdle Funeral Home & Cremation Care, The Haven of Rest, John J.H. Schwarz, M.D., The Medalist Golf Club, The Arc of Calhoun County, and Yesh Metals.

We hope you'll invest in the Chamber's Future Forward Campaign today and into the future as our Chamber Board has set an aggressive goal for this first year. We'll gladly accept checks that are made payable to the Battle Creek Area Chamber Foundation, the Chamber's 501(c) 3 charitable organization.



June 27, 2019 – Reflections Memory Care

Chamber Staff, Ambassadors and Members of the community celebrated Reflections Memory Care – A Ganton Senior Community as they celebrated 10 years of exceptional caring. The team at Reflections was excited to share virtual dementia tours and guided tours of the campus. The team at Reflections was honored to have so many see first hand the pure joy they experience by caring for those with memory issues. During the campus tours, attendees gained knowledge of the fantastic programming available in their campus. On site was also the Miles for Memories Brain for attendees to experience. Attendees also were able to try their Reflections Summer Spritzer and enjoy their chef's prepared hors d'oeuvres.
14316 S Helmer Road, Battle Creek, MI 49015



July 10, 2019 – Express Employment Professionals, Battle Creek

Chamber Staff, Ambassadors and Members of the community celebrated Five Years of Operation of Express Employment Professionals Battle Creek location with door prizes and refreshments. The celebration was open to all community members and professionals. In the 5 years of business, Express has grown to be a full service staffing partner for Light Industrial, Administrative, Skill Trades, and Professional positions for our clients and our community workforce. We're thankful for the partnerships and relationships we've built and look forward to a bright future here in Battle Creek! **2550 Capital Ave. SW, Suite 160, Battle Creek, MI 49015**



July 24, 2019 – Express Employment Professionals, Marshall

Chamber Staff, Ambassadors and Members of the community celebrated the Grand Opening of Express Employment Professionals Marshall location with door prizes and refreshments. The celebration was open to all community members and professionals. In just a few short months, our Specialized Recruiting Division here in Marshall is off and running and has grown our Professional, Administrative, and Skill Trades platform by 516% over last year! We also support light industrial needs in the surrounding area! Thank you Marshall! **1600 S Kalamazoo Ave., Marshall, MI 49068**



August 19, 2019 – Kume Hibachi & Steakhouse

Chamber Staff, Ambassadors and Members of the community celebrated the Grand Opening of Kume Hibachi & Steakhouse with an impressive and unique dining experience provided by the chef. **5420 Beckley Road, Suite F, Battle Creek, MI 49015**

ART WALK

FALL INTO THE ARTS

Downtown Battle Creek
October 18, 2019
3 – 7 p.m.

PENNFIELD

ANIMAL HOSPITAL

20849 Capital Ave NE,
 Battle Creek, MI
 49017
 (269) 964-0966
 www.PennfieldAnimalHospital.com
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Battle Creek's Premier Electrical Contractor Since 1949

Providing complete electrical design, build, maintenance, and repair for commercial, industrial, governmental, and institutional installations. MotorShop also meets diversity requirements: Michigan Minority Suppliers Development Council, West Michigan Minority Contractors Association, Randall Brack Memorial Award, Kellogg's Supplier Diversity Million Dollar Club.

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